

# Zero Hunger Challenge

100%

Zero

All

100%

Zero

access to  
adequate  
food all  
year round

stunted  
children  
less than 2  
years

food  
systems are  
sustainable

increase in  
smallholder  
productivity  
and income

loss or  
waste of  
food

*Hunger can be eliminated in our lifetimes.*

## *Hunger can be eliminated in our lifetimes.*

This requires comprehensive efforts to ensure that every man, woman and child enjoy their Right to Adequate Food; women are empowered; priority is given to family farming; and food systems everywhere are sustainable and resilient.

The challenge of Zero Hunger means:

- 1. 100% access to adequate food all year round*
- 2. Zero stunted children less than 2 years*
- 3. All food systems are sustainable*
- 4. 100% increase in smallholder productivity and income*
- 5. Zero loss or waste of food*

Eliminating hunger involves investments in agriculture, rural development, decent work, social protection and equality of opportunity. It will make a major contribution to peace and stability and to the reduction of poverty. It will contribute to better nutrition for all – especially women from the beginning of pregnancy and children under the age of two.

The United Nations Secretary-General gives top priority to the elimination of hunger.

He appreciates the bold leadership by many from government, civil society, business, labour unions, consumer groups and the scientific community. They succeed through working together. They encourage participation by a range of organizations, social movements and people around a common vision. They promote effective strategies, more investments and increased development cooperation, in line with existing national and international agreements. They strive for results and are accountable for their efforts – particularly to those who are hungry.

*The UN Secretary-General encourages all partners to scale up their efforts and turn the vision of an end to hunger into a reality. What does this mean?*

**100%**  
access to  
adequate food all  
year round

**100% access to adequate food all year round**

Enabling all people to access the food they need at all times through nutrition-sensitive agriculture and food systems, marketing, decent and productive employment, a social protection floor, targeted safety nets and food assistance; boosting food supply from local producers; through open, fair and well-functioning markets and trade policies at local, regional and international level, preventing excessive food price volatility.

**Zero**  
stunted  
children less  
than 2 years

**Zero stunted children less than 2 years**

Ensuring universal access to nutritious food in the 1000-day window of opportunity between the start of pregnancy and a child's second birthday, supported by nutrition-sensitive health care, water, sanitation, education and specific nutrition interventions, coupled with initiatives that enable empowerment of women, as encouraged within the Movement for Scaling Up Nutrition.

**All**  
food  
systems are  
sustainable

**All food systems are sustainable**

Ensuring that all farmers, agribusinesses, cooperatives, governments, unions and civil society establish standards for sustainability; verifying their observance and being accountable for them; encouraging and rewarding universal adoption of sustainable and climate-resilient agriculture practices; pursuing cross-sectoral policy coherence (encompassing energy, land use, water and climate); implementing responsible governance of land, fisheries and forests.

**100%**  
increase in  
smallholder  
productivity and  
income

**100% increase in smallholder productivity and income**

Reducing rural poverty and improving wellbeing through encouraging decent work, and increasing smallholders' income; empowering women, small farmers, fishers, pastoralists, young people, farmer organizations, indigenous people and their communities; supporting agricultural research and innovation; improving land tenure, access to assets and to natural resources, making sure that all investments in agriculture and value chains are responsible and accountable; developing multidimensional indicators for people's resilience and wellbeing.

**Zero**  
loss or waste  
of food

**Zero loss or waste of food**

Minimizing food losses during storage and transport, and waste of food by retailers and consumers; empowering consumer choice through appropriate labeling; commitments by producers, retailers and consumers within all nations; achieving progress through financial incentives, collective pledges, locally-relevant technologies and changed behavior.

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[www.zerohungerchallenge.org](http://www.zerohungerchallenge.org)  
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